

Web Site Project – 3.14.17

100 Points – 4th 9 weeks grade

Due: Friday, March 31st

Goal:

- Create a at least a 3-page web site (it is ok if your pages are contained in one long html file but are separated into designated sections.)
- Suggested Pages are: Home, About Contact
 - Other pages you can consider: photo gallery, blog, testimonials, products, etc.

How to Accomplish:

- Find and download desired template on <https://templated.co/>
- Make a copy of the download folder. It is very possible that you will need an original back up copy as a reference.
- Before downloading look for the following criteria to make sure you pick a good template:
 - It should say Responsive HTML5 Template – this means your site will adjust to different screen sizes
 - Look for templates that provide page options like left sidebar, right sidebar, no sidebar, elements, etc.
 - **Warning:** if you pick a template that has only one page structure (for example: radius) you will struggle to create the minimal 3-page layout.

What You Should Know Before Using Your Template

- Study your template structure for both HTML and CSS; understand how the HTML structure is built and how the CSS rules are being defined for your template.
- Get an idea of how you will use the template to structure your content
- Review the images folder and make note of the sizes of images used in your template (you will want to structure your images the same sizes in order to flow well with the template)
- Review how links are set up (internal, external, social, email, etc.)
- Pay close attention to the CSS and HTML before you add, change or delete

Requirements

- Define a root folder for your site in Dreamweaver (use the copy of the template folder; you may rename the folder relevant to your project)
- In advanced settings; set the default local images folder to the images folder from the root folder
- Develop three pages using template structure
- Replace all images with images of your own (pay attention to how the template files uses image sizes and adjust yours to fit the template.)
- All links should be relevant to your content
- All content should be relevant to your content (do not leave place holder text for any area. Generate your content or be resourceful.)
- All copyright information should be changed to fit your content
- All shared navigation areas should be the same across each page
- Organize your files according to the folder system in your template – if your template does not have a folder structure you should create one.

Web Site Grading Rubric Table

Grading Rubric Categories	
1. Design	2. Mechanics
3. Content	4. Professionalism
5. Images	6. Spelling, grammar, and language style
7. Layout	8. Color
9. Text	10. Properly Download Template Files
11. Navigation	12. Properly define your site and local images folder in Dreamweaver
13. Properly Zip Folder and Submit to OneDrive	

Grading Rubric Table	
Rubric Category	Criteria to meet to earn 10 points in each category
Design	<ul style="list-style-type: none"> • The Web page is visually pleasing, professional, and supports the content presented. • The Web page is designed appropriately for its intended target audience. • The Web page demonstrates that the student applies proper Web site design principles and guidelines such as consistency, alignment, and symmetry. • The Web page is not overcrowded and allows the user to move easily from one element to the next.
Content	<ul style="list-style-type: none"> • The student has included all required content and it is presented in a manner that makes it interesting and easy to read for the user. • The student has added additional information to enhance the Web site's interest level. • The page of the Web site has a title displaying in the top of the Web browser window (Web browser title)
Images	<ul style="list-style-type: none"> • The graphic images are related to the goals and purpose of the Web site. • The graphic images are of high quality and enhance reader interest and/or understanding of the content. • The student has added additional graphic images to enhance the visual look and appeal of the content. • The navigation buttons look professional. • The look and feel of the graphic images are consistent throughout the Web site.

Grading Rubric Table

Rubric Category	Criteria to meet to earn 10 points in each category
	<ul style="list-style-type: none"> The graphic images match alternate text (ALT text) to provide users with further explanation of the graphic images (applicable if required by the instructor.)
Layout	<ul style="list-style-type: none"> The pages in the Web site use an effective, uncluttered layout, which enhances readability. The student has used appropriate page pixel width and length thus avoiding the need for users to scroll to the right or too far down on the individual pages. The Web page has an overall very professional look and usable layout scheme. It is easy to locate all page elements. White space, graphics, and alignment have been used effectively to organize material.
Text	<ul style="list-style-type: none"> The Web site uses appropriate fonts that can be read by users using any Web browser. The text is consistent throughout the site with respect to color, size, typestyles, and alignment. The point sizes of the text are appropriately applied for headings and body copy.
Navigation	<ul style="list-style-type: none"> The Web site is very well organized and easy to navigate. The relationship between individual pages is clear; it is easy for users to move from one page to another. The Web site has a user-friendly appearance. Hyperlinks are clearly labeled and linked using alternate text (ALT text). Any required e-mail hyperlinks are properly applied. Hyperlinks to all outside Web site resources are working properly.
Mechanics	<ul style="list-style-type: none"> All elements on the Web site are working properly. There are no broken links or missing graphic images. All hyperlinks are working properly. All required Web site design software features have been properly applied.
Professionalism	<ul style="list-style-type: none"> The author's name and copyright information appear in the bottom (footer) area of the Web site The pages within the Web site give users an authentic, professional impression. The Web site could be used by a real business.
Spelling, grammar, language style	<ul style="list-style-type: none"> There are no spelling, grammar, or punctuation errors in the entire Web site. The student has demonstrated excellent writing skills The student has added additional non-required text that enhances the interest and readability of the Web site.

Grading Rubric Table

Rubric Category	Criteria to meet to earn 10 points in each category
Color	<ul style="list-style-type: none"> • The student has used a color scheme that coordinates well with the selected Ultimate Fitness Logo. • The student has used colors with respect to the background, links, graphics, tables, and text that form a pleasing, professional palette on each page of the Web site. • Colors are consistent throughout each page of the Web site.

Sliding Point Scale System

Point Value	Criteria Description
9 – 10	The student has demonstrated a mastery of all of the skills required to meet the criteria for the given rubric category.
7-8	The student has demonstrated a mastery of most of the skills required to meet the criteria for the given rubric category. However, some minor errors and/or flaws are evident.
5-6	The student has demonstrated a mastery of some of the skills required to meet the criteria for the given rubric category. However, several major errors, omissions, and/or flaws are evident.
3-4	The student has demonstrated only a basic working knowledge of the skills required to meet the criteria for the given rubric category. There are serious errors, omissions, and/or flaws evident.
1-2	The student has not demonstrated a clear working knowledge of the skills required for the given rubric category. There are numerous errors, omissions, and/or flaws evident.
0	The student has not demonstrated any knowledge of the skills required to meet the criteria for the given rubric category.

Web Site Grading Form

Percentage Value Assigned to Each Individual Web Page

Page	Percentage Value	Maximum Points a student can earn for this part.
Properly construct shared navigation areas and content	20%	20
Homepage	15%	15
About Us	15%	15
Contact	15%	15
Totals >>>	65%	65

Grading Criteria	No Problems	Minor Problems	Major Problems	Points Possible
Grading Criteria/Points	5 to 4	3 to 2	1 to 0	5
Properly download template files	No issues with downloading template files. Used a copy of original download to create site root folder. Contained a copy of original files as a backup.	Download template files and used as site root folder but did not maintain a copy for backup. This resulted in not being able to troubleshoot problems.	Did not use downloaded template files. Downloaded template files but did not stay organized and did not use as root folder. Many issues due to unstructured root folder setup.	
Grading Criteria/Points	20 to 11	10 to 5	4 to 0	20
Properly define your site and local images folder in Dreamweaver	Both root (site) and images folder defined	Either root (site) or images folder not defined.	No root site definition nor images folder defined in Dreamweaver	
Grading Criteria/Points	10 to 5	4 to 2	1 to 0	10
Properly Zip Folder and Submit to OneDrive	Root folder uploaded successfully	Submitted the root folder with some issues related to opening, not having all files in the root folder, etc.	Did not submit the folder and/or submitted one or two folders without assets.	
				35

Percentage Value Assigned to Each Individual Web Page

Page or Requirement	Percentage Value	Maximum Points a student can earn for this part.
Properly download template files	5%	5
Properly define your site in Dreamweaver	20%	20
Properly construct shared navigation areas and content	20%	20
Homepage	15%	15
About Us	15%	15
Contact	15%	15
Properly Zip Folder and Submit to OneDrive	10%	10
Totals >>>	100%	100