

Assignments

Thursday, August 25, 2016 9:40 PM

August 26 – Assignment 1

Part 1 - 20 Points

1. Organize yourself into groups of 4
2. Elect a team leader – The Team leaders job is to make sure today's task is completed on time & to ensure each team member is participating and contributing to the task
3. Read the document below regarding the 4 basic principles of design.



4. [Contrast.Repetition.Alignment.Proximity](#)
5. Your group's job is to summarize each Principle of design in a video clip format.
 - write down a short definition for each
 - Visual examples are a must
 - You can use paper or get creative

Here is an example of a video – it's simple and raw. By the end of class you should have something similar – or better!

Sherri Rickman

Video Example: [Elements and Principles of Design](#)

** My Advice – spend time in your group or in pairs summarizing the four principles then make sure you have a concept & plan written on paper so that you have direction.*

Use phones or iMac to capture your content and complete the task using any software that you choose as a group. Use any material you need from the front tables. Please make sure you clean up when finished.

Part 2 – 5 Points

Use InDesign to create a simple 4in by 2in name tag for your computer station. Be creative with your small space but think about the four principles of design. DO NOT PRINT YOUR NAME TAG TODAY! We will talk about printing next week. Save your document as *yourname-nametag*. This is an introductory assignment to gauge basic use of InDesign and simple design principles. Have fun!