

A HEART A DAY!

Design Challenge

Come up with a design that incorporates a **HEART** each class day from now (Feb. 3) until February 14th. (**Total of 3 Designs**) You can use Photoshop, Illustrator, InDesign, Adobe Spark, Animation, etc. Submission of Designs will be discussed on Feb. 14th.

Designs will be displayed and peer reviewed based on the following concepts.

Contrast

the arrangement of opposite elements (light vs. dark colors, rough vs. smooth textures, large vs. small shapes, including text, etc.) in a piece so as to create visual interest, excitement and drama.

Repetition

the reusing of the same or similar elements throughout your design. Repetition of certain design elements in a design will bring a clear sense of unity, consistency, and cohesiveness.

Alignment

The ability to create a visual connection with elements on the page. It tightens the **design** and eliminates the haphazard, messy effect which comes when items are placed randomly. ... **Alignment** is one of the most basic and important principles of **design**. It allows us to create order and organization among elements.

Proximity

is simply the process of ensuring related **design** elements are placed together. Any unrelated items, should be spaced apart. Close **proximity** indicates that items are connected or have a relationship to each other and become one visual unit which helps to organize or give structure to a layout.